GERMANTOWN TOURISM COMMISSION Meeting Minutes for February 28, 2018

1. Meeting Called to Order:

6:00pm by Jeffrey Hughes, Chairman of the Tourism Commission

2. Members Present:

Chairperson Hughes, Adair, Grgich, Merry, Rogers

Excused: Ciurro

3. Approval of Minutes: Minutes from the August 16, 2017 and October 25, 2017 meetings were approved on a motion by Merry; second by Rogers. Motion passed: 5 Ayes; 0 Nos

4. New Business:

A. Request for Funds:

- 1. \$1,800 Kiwanis Club Breakfast with Santa presented by Cheri Schadeberg
 - a. Cheri has provided copies of all revenue and expenses incurred for this event to be reviewed by the committee.
 - b. Placemats were distributed outside the Germantown community.
 - c. Express News was used to provide promotion to their distribution areas outside Germantown.
 - d. Conley: Daily News and Washington County Post, was also used to promote outside Germantown.
 - e. This event was posted on the websites of the venue (Florian Park) and Reindeer Games in addition to the Kiwanis Club and boosted on the Kiwanis Club Facebook page.
 - f. The committee suggested adding documentation for the Facebook page boost to the packet.

Grgich moved to approved \$1,800 for the Breakfast with Santa advertising; Adair seconded. Motion passed: 5 Ayes; 0 Nos

B. Reviewed Fund Balance

5. Next Meeting: not set. Will be determined with next request for funds.

6. Adjournment:

The meeting was adjourned by Chairman Hughes at 6:43pm.

Respectfully Submitted by: Lynn Grgich Secretary